



Journal Ad & Logo Art Guidelines

Thank you

for supporting the Eagle Scout Recognition & Hall of Fame Dinner. The event will feature a printed journal and a slide show presentation recognizing our generous donors.

The covers of our journal will be printed in color and the inside pages in black and white. All ads except for those of Honor Sponsors will therefore be printed in black and white.

The slide show and on-site signage will include the names and/or logos of our Dinner Sponsors.

Submission

Please send your ad / logo art to Kevin Shea:
 Kevin.Shea@scouting.org.
 If files are large, please use a file transfer service such as WeTransfer.

Deadline

Please submit your ad as soon as possible and no later than **Wednesday, May 15, 2019**

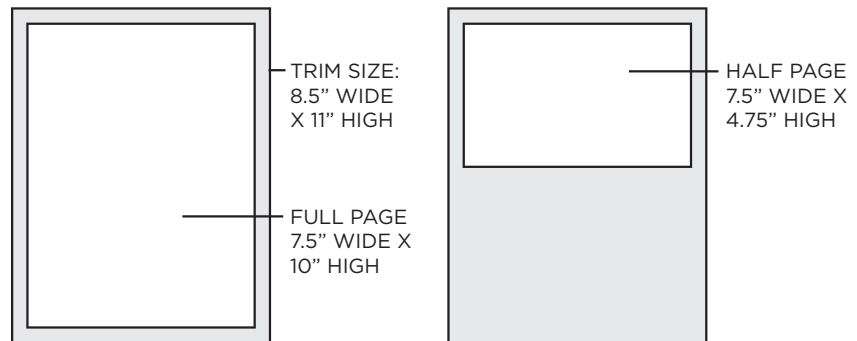
Questions

If you have questions regarding artwork, or would like assistance creating your ad, please contact our journal designer, Alex Dubow, at alexdubow@optimum.net or 516-767-6315.

For all other questions, please contact Kevin Shea, District Executive, at Kevin.Shea@scouting.org or 516-797-7600 ext.120.

Ad Sizes

CATEGORY	WIDTH	HEIGHT	BLEED
Cover Ads	8.5"	11"	.25"
Full Page Ads	7.5"	10"	NA
Half Page Ads	7.5"	4.75"	NA



Ad Formats

Please send us your ad in one of the following file formats:

- PDF (print quality) *Recommended format*
- JPG (high resolution)
- EPS (fonts outlined)
- AI (fonts outlined)

Any images you use in your ad should be high resolution (300 dpi) or vector format (eg, Adobe Illustrator files). Please note that if you send a Word file, it may require reformatting. We are unable to accept Publisher files.

Logo Artwork

Dinner sponsors are also invited to send their logos in one of the following file formats:

- Vector (EPS or AI) *Recommended format**
- PDF (if made from vector art)
- High resolution JPG, TIFF or PNG

* Vector files generally require professional graphics software to open, but they are the best file format for logos. If you have an EPS or AI file of your logo but are unable to view it, please send it along with a JPG or PNG and we will confirm if it is correct.